

NEW LIST

AMERICA'S FIRST TIME HOMEOWNERS

2247-0

1.3 million Names

First time homeowners are eager to make their new surroundings their own. Their needs range from paint and home improvement items to new furniture and appliances to lawn care and garden products. New movers spend 8 - 10 times more money in their first six months than established homeowners spend over a 2 year period.

Reach these first time homeowners to help them with their immediate requirements and target them again in another six months once they've settled in and have identified more housing or family needs.

Select by age, gender, income, marital status, presence and/or age of children.

Hotline:

1 month – 122,000 names (add \$10/M)

Email addresses available – please inquire

Zip+4 Appended

Information is self reported.
Minimum order 10,000 names.

Suggested Usage:

These homeowners are excellent prospects for home décor and furnishings, lawn services, pool services, cleaning services, insurance, financial and credit card offers, catalogs, subscriptions and household products.

Related Lists Available from Dunhill International:

- America's Homeowner Database
- Dunhill's Residential Database
- Hispanic/Spanish Speaking Consumers
- Consumer Database
- Mortgage Database

Dunhill International's broad range of services includes Mailing, Telemarketing, and Email Lists, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Management, List Brokerage and Consultation.

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 1-561-998-7880

www.dunhills.com

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Over 70 Years in the Mailing List Business

All lists are rented for one time use and may not be reproduced or reused without prior written permission.

\$125/M one time use
unlimited use- inquire

Material

Diskette	\$50/F
E-mail/FTP	\$60/F
P/S Labels	\$15/M
Presort	Inquire

Selection

1 Mo. Hotline	\$10/M
Age	\$10/M
Gender	\$10/M
Income	\$10/M
Key Code (6 digit)	\$5/M
Marital Status	\$10/M
Pres. Child	\$10/M
Age Child	\$10/M
State/SCF/Zip	\$10/M
Telephone	\$20/M

Commission

20% to recognized brokers

Cancellation Policy

All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48 hour delivery
add \$100.00

M=per thousand names
F=flat rate



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EST. 1938

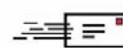
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