

**NEW LIST**

**BOAT AND YACHT OWNERS  
1.1 Million Records**

**1308-0**

Here's a comprehensive database of water craft owners ranging from yachts and pleasure boats to fishing vessels and ferry boats. These enthusiastic owners are committed to their hobby and spend significant income on their crafts often purchasing via mail order.

Select by specific class of boat and vessel length. (add \$10/M)

**Email Address Available - Please Inquire.**

ZIP+4 appended.  
Minimum Order 5,000 records

Male 957,000      Female 143,000

**Specific Class of Boat (add \$10/M)**

Fishing Vessel	15,500
Pleasure Boat	275,400
Sailboat	35,500
Yacht	246,000

**Vessel Length: (add \$10/M)**

20 – 29 Feet	32,932
30 – 39 Feet	777,052
40 – 49 Feet	302,190
50 – 99 Feet	24,852

**Suggested Usage:**

They are excellent prospects for electronic equipment, boating equipment, insurance, sports apparel, magazines, collectibles, catalog offers and travel promotions.

**Related Lists Available from Dunhill International:**

- Airplane Owners & Pilots
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**ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 561-998-7880**

Dunhill International's broad range of services includes Mailing, Telemarketing, and Email Lists, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Management, List Brokerage and Consultation.

[www.dunhills.com](http://www.dunhills.com)

**Over 70 Years in the Mailing List Business**

060 **All lists are rented for one time use and may not be reproduced or reused without prior written permission.**

\$85/M one time use  
\$170/M unlimited use

**Material**

Barcode	Inquire
Diskette	\$50/F
E-mail/FTP	\$50/F
P/S Labels	\$15/M
Presort	Inquire

**Selection:**

Class of Boat	\$10/M
Gender	\$10/M
Key Code (6 digit)	\$5/M
State/SCF/Zip	\$10/M

**Commission**

20% to recognized brokers

**Cancellation Policy**

All orders cancelled before the mail date will incur a \$150 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48 hour delivery  
add \$100.00

M=per thousand names  
F=flat



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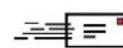
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