

NEW LIST

ENHANCED WEALTHY DATABASE

9 million names

1045-0ew

These high income U.S. families have the discretionary income to afford the finest that life has to offer. This list is compiled from over 80 sources of information including ownership, membership and transactional data that provides information about their lifestyle and purchasing behaviors, interests, financial needs, health condition, travel habits, value of their homes, autos, yachts, airplanes, real estate and investment holdings.

This comprehensive consumer database is enriched with a vast range of demographic and lifestyle selections to pinpoint exact prospects and buyers of specific products or services. This file is excellent for reaching consumers who have the resources to purchase premium goods and services that fit their affluent lifestyle.

Email Addresses Available – Please Inquire

Average Income \$250,000. Telephones are available. (add \$25/M)

Zip+4 appended

Minimum 5,000 names

Select by Interests (samples):

	(add \$20/M)	800,000	Leading Executives
300,000	Airplane and Yacht Owners	75,000	Mansion and Estate Owners
400,000	Art & Antique Collectors	2,000,000	Other Investors by Type
78,000	Cattle Ranchers/Farmers	120,000	Wealthiest Widows
17,000	Celebrities		(add \$25/M)
3,000,000	Donors/Contributors	3,500,000	Environmental Conscious
30,000	Foundation Owners	1,200,000	Golfers- Fancy Clubs
1,600,000	Highest Income Professionals	1,000,000	Real Estate Investors
136,000	Investment Executives	2,000,000	Travel First Class

Suggested Usage:

This file can be segmented for a broad array of offers including; insurance, investments, credit cards, high-ticket items, specialty catalogs, executive gifts, online services, travel, newsletters, seminars, professional related products, cultural promos, wine and more.

Related Lists Available From Dunhill International:

- Golfers
- Investors
- Travelers
- Business Owners
- Business Travelers
- Contributors
- New Movers
- Online Consumers
- Wealthy Sportsmen

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 561-998-7880

Sample Mailing Piece Required

Dunhill International's broad range of services includes Mailing, Telemarketing, and Email Lists, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Management, List Brokerage and Consultation.

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Over 70 Years in the Mailing List Business

All lists are rented for one time use and may not be reproduced or reused without prior written permission.

\$90/M one time use

\$180/M unlimited use

Material

Barcode	Inquire
Diskette	\$50/F
E-mail/FTP	\$50/F
P/S Labels	\$15/M
Presort	Inquire

Selection

Age	\$20/M
Aircraft Owner	\$20/M
Auto by Make	\$25/M
Business Owner	\$20/M
Credit Card	\$20/M
Dwelling Type	\$20/M
Ethnicity	\$20/M
Gender	\$10/M
Gender of Child	\$20/M
Home Owner	\$20/M
Home Value	\$20/M
Income	\$20/M
Key Code(6 digit)	\$5/M
Length of Res.	\$20/M
Mail Order Buyer	\$20/M
Net Worth	\$20/M
Occupation	\$25/M
Pilot	\$20/M
Political Affiliation	\$20/M
Portfolio Size	\$20/M
Pres/Age of Child	\$20/M
State/SCF/Zip	\$10/M
Yacht Owner	\$20/M

Commission

20% to recognized brokers

Cancellation Policy

Orders cancelled prior to 10 day before mail date will incur a \$150 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled within 10 days of mail date. 48 hour delivery add \$100.00

M=per thousand names
F=flat rate



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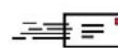
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